



A clear choice for superior performance

When Kimball Office set out to develop an environmentally friendly finish process, it was very important that the finish not only meet indoor air quality requirements but that it also provide the clarity and durability our customers have come to expect from us over the years. Introduced at NeoCon® 2008, Pura is the answer to those requirements.

Pura is an ultraviolet (UV) wood finish that has very low volatile organic compounds (VOCs) and meets or exceeds all indoor air quality standards. It is exceptionally clear and allows the beauty of our wood to shine through. It is also very durable, but when necessary, repairable. Additionally, because UV lamps are used during the curing process, Pura dries faster, so there's less risk of immediate damage during handling. The depth, clarity, and beauty that Pura delivers matches the high expectations of Kimball Office finishes.

During the NeoCon show this year, reactions to Pura were amazing. "Visitors loved the new Pura finish," said Douglas Prickett, Director of Sustainable Design, Kimball Office. "Many people are interested in the environmental attributes of UV finishes but are disappointed when they see the actual product from other manufacturers. People think they're going to get a thick, cloudy finish, which many of our competitors still struggle with. Not so with Pura." In side-by-side comparisons in our showroom, visitors could not tell the difference between our existing finish and the Pura finish, both of which are very rich, very clear, and very deep.

Pura is a key part of our sustainability story as it will enable a much broader range of our products to meet indoor air quality standards and help our customers achieve LEED® credits. For more detailed performance information about Pura, please visit the Sustainability section of [www.kimballoffice.com](http://www.kimballoffice.com).

#### Pura: Just the facts

- Starting at the end of August 2008, all systems wood products will be shipped with the new Pura UV finish. This includes Cetra, Xsite, and Footprint components.
- Pura has a 50° semi-open pore sheen to match the existing systems finish.
- Pricing for Cetra, Xsite, and Footprint remains the same — there is no upcharge for the Pura finish.
- Pura achieves Indoor Air Quality standards (set by LEED and BIFMA Furniture Emission Standards).
- Pura is five times more scratch-resistant than conventional finish.



*In side-by-side comparisons like the one above, customers could not tell the difference between our existing finish and the Pura finish!*